

Rubicon - Asda EID Competition

Please read these terms and conditions of entry carefully. By submitting an entry to this promotion, you are deemed to have read and accepted them.

1. PROMOTER: A.G. BARR p.l.c., Westfield House, 4 Mollins Road, Westfield Industrial Estate, Cumbernauld, G68 9HD (we, us, our).

2. PROMOTIONAL PERIOD: promotion opens at 00:01 on 28.03.2024 and closes at 23:59 on 24.04.2024.

3. ELIGIBILITY:

a) The promotion is open to legal residents of the United Kingdom aged 16 years or over only, excluding (i) our employees, (ii) our agents and (iii) anyone professionally connected with the promotion and (iv) the immediate family members of (i), (ii) and (iii).

b) No purchase is necessary. Mobile device with QR scanning capabilities and the ability to send text messages required to enter. Normal exclusions apply. Any entries received before or after the promotional period will not be valid and will not be entered into this promotion and may still be charged.

c) We will have no responsibility for, and will not accept, any entries that are lost, delayed, incomplete, illegible, damaged or corrupted (including as a result of technical issues with your mobile, tablet, computer or connectivity, or technical issues with our website).

4. TO ENTER: during the promotional period, either: (i) scan the QR code and text, or (ii) text, "EID "

to 07378905673. You will then be automatically entered into the prize draw. Texts charged at your standard message rate. Check with your network provider for exact costs. Bill payers permission required. Max 1 entry per mobile number during the promotional period.

5. Any entries received before or after the promotional period will not be valid and will not be entered into this promotion. Maximum 1 entry per mobile number during the promotional period. In the event of suspicious activity, the Promoter reserves the right to request and gather information or obtain further evidence to confirm the legitimacy of the entry/win.

6. PRIZE: 1 winner will be randomly selected to win a 2 x £500 Asda voucher. The voucher is redeemable in participating Asda stores or online at www.asda.com. Voucher must be used within 12 months of issue. Voucher T&Cs apply - <https://www.asdagiftcards.com/terms-and-conditions>

7. We reserve the right to substitute the prize for an alternative of equal or greater value. Winners

may not transfer the right to accept their prize to another person without our consent. We will not offer cash alternatives to any prizes. Prize is not negotiable. Prize subject to voucher's terms and conditions.

- 8. WINNER SELECTION, NOTIFICATION AND DELIVERY:** The Prize Draw for entrants will take place within three days of the closing date. One winner will be selected from all valid entries received throughout the promotional period using a randomised computer programme. The winners will be notified within 7 days of the closing date on the mobile number that they entered with and asked to contact trademarketing@agbarr.co.uk with their personal details (full name, email address, and telephone number) within 7 days of receiving the winners text. Reasonable efforts will be made to contact the winners. In the event a winner does not respond to the initial contact within 7 days, we reserve the right to disqualify the entrant and award the Prize to a reserve selected in the same manner. Reserve winners may have less time to respond. Winners should retain their notification text message until their win has been verified/prize delivered.
9. We will arrange for delivery of the prize to the winner by email using the address provided by the winner.
10. The Promoter accepts no responsibility for failed delivery due to provision of incorrect contact details. Any prize that is returned undelivered will be assumed unwanted.

GENERAL TERMS AND CONDITIONS:

11. **Data Controller:** A.G. BARR p.l.c.. Your contact information will only be used and shared for the purpose of administering this promotion. For our Privacy Policy, see: <https://www.agbarr.co.uk/privacy-policy/>.
12. The winners' surnames and counties will be obtainable only by sending a stamped addressed envelope request to: FAO: Senior Shopper Marketing, Asda EID Competition, A.G. BARR p.l.c., A.G. Barr p.l.c., Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD within 3 months of the respective closing date. If you wish to object to your surname and county of residence being made available, or request that we reduce the amount of information being made available, you must notify us either at the time you enter the promotion or when we contact you about your prize. Please note that, even if you do raise such an objection or request, we may still provide this information to the Advertising Standards Authority or other regulatory bodies if they request it. If your details change during a promotion, it is your responsibility to notify us otherwise you may miss out on a prize.
13. Winners are responsible for any tax liability they incur as a result of accepting a prize. Winners are encouraged to seek independent financial advice before accepting a prize if the tax implications concern them.

- 14.** We reserve the right to suspend, vary or cancel a promotion where we deem it strictly necessary due to events outside our reasonable control (including where technical issues are affecting the proper running of the promotion or where we suspect fraud). In these circumstances, we will do all we can to minimise any disappointment caused.

- 15.** Our decision in relation to all matters relating to our promotions will be final.

- 16.** Each of the promotion terms is separate from the others. This means that if any promotion term is held to be invalid then it will be deleted but the remaining promotion terms will continue to apply.

- 17.** If there is a discrepancy between these promotion terms and those in any promotional material, these promotion terms will prevail.

- 18.** The promotion terms will be interpreted and applied in accordance with Scottish law. The Scottish courts will have the exclusive right to settle any disputes related to our promotions.